



LEADERSHIP DEVELOPMENT INSTITUTE

Serving the world by forming Moroccan leaders



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20.21 COHORT NEWSLETTER

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WELCOME ADDRESS

BY
THE DIRECTOR

Welcome to the eleventh cohort and year of AUI's Leadership Development Institute (LDI). The LDI was the first student leadership program in Morocco and remains among very few in the Middle East North Africa region of the world. We are unique in this region for developing the skills that students need to take on leadership responsibilities in any career or sector of society. Leadership does not come with title or position and it is not demonstrated through the use of power and authority. The LDI prepares students by developing the abilities and character they will need for leadership now and in the future.

By joining the LDI you have demonstrated your desire to make a positive impact through your career and your life. The LDI offers you opportunities to challenge yourself and grow beyond what you may have thought possible a short time ago. The more you put into the LDI the more you will get out of it through there will be times when you feel stretched beyond your abilities. We, the LDI staff and I, are here to encourage and support you so that you too can become alumni of the LDI, so that you can become the kind of leaders the world wants and desperately needs. Welcome to the LDI. I look forward to our journey together.

M. Duncan Rinehart, PhD
Director, Leadership Development Institute

Meet the new Interns

Born in Nigeria, Tonny is an Alumnus of AIESEC, Common Purpose Global Leadership Experience, Harvard Cross-Roads Emerging Leaders Program and currently working as a ONE Champion with ONE in Nigeria. Tonny is a youth leadership and volunteer enthusiast with 5 years proven experience working with student and youth led organizations in the areas of youth leadership and SDG community projects. He is a graduate of Physics from the University of Jos, Nigeria...

His passion for youth leadership development inspired him to join AIESEC, a global youth leadership development organization where he worked for 3 years and served in several leadership roles at Local, International and Global level... [Continue reading](#)



Tonny Silas Dauda



Tosin Awe

Awe Oluwatosin Doyinsola has over four years' experience in the community development sector and has spent the last four years contributing to community development, leadership, health, governance and education awareness as an avid supporter of the Sustainable Development Goals (SDGs).

Awe's past experience include being the project manager of the SDGs in his youth service at Minna West Axis, Niger State, where he led the group on series of sensitization and project activities of the SDGs in 2016. He has worked as a Kwara State Team Lead and National Volunteer for Voluntary Service Overseas (VSO Nigeria) working on the area of education and policies surrounding inclusion among primary and secondary school children... [Continue reading](#)

EVENTS SO FAR

International Youth Day Celebration: The International Youth Day is celebrated globally on the 12th of August every year by the United Nations to draw global attention to issues surrounding Youth and this year the theme was "Youth Engagement for Global Action". The month of August campaign mainly aimed at celebrating young people and encouraging youth engagement for global action including their engagement in local communities, national level and the global level especially with the COVID 19 pandemic results.

The LDI in turn had an online challenge to commemorate the event and to inspire the youth to believe that they can make a difference and that their voice matters. Students enrolled in the LDI program (LDIers) shared one global issue that they cared about and made a pledge to what they would do to help solve the problem. The 24 LDIers who took part of the challenge shared their pledges on social media with their network inviting other young people to be active youths to raise their voices and take actions about the issues they care about.

20.21 Cohort Induction Program: With the new academic year came the induction program also known as the LDI orientation. This event took place on the 16th, 17th and 18th of September this year and for the first time, online. Several sessions were held which included an introduction of the LDI program and model, mentoring, SDGs, expectations from the LDI cohort 20/21 and an introduction of the LDI team. The induction program also featured activities like group projects, team building and icebreaking activities.

Commencement of LDI Workshops: The LDI commenced its workshops on the 20th of September 2020. The workshops are held every Sunday by 6pm GMT+1 on Microsoft Teams. So far the workshops have covered topics like "Working with SDGs Targets and Indicators", "Integrity and Ethics of Leadership", "Design Thinking, and Effective Leadership through Planning" and "Listening and Effective Interpersonal Communication". All of our workshops are interactive and practical with breakout sessions and encourage application of these important skills that servant leaders should have.

Titan challenge: The titan challenge is a series of weekly and monthly tasks to be completed by the current LDI students in order not to lose points. The aim of this challenge is to facilitate team building and a practical learning environment for teams as they work progressively towards their service projects while engaging in healthy competition. Launched on the 18th of October 2020, this challenge is currently managed by Two Second Year LDIers (Hiba Benkhraha and Meriem Mohtarif). At the end of the session, the team with the most completed tasks wins the challenge.

Commencement of LDI Mentorship Program by Interns and the Moroccan Women Network: Mentorship is at the core of the LDI's leadership development program and has begun for the new cohort. While the two interns (Tonny and Tosin) are primarily responsible for delivering the mentorship sessions to the LDIers, a few of this year's female LDIers were inducted into a special female mentorship program (on the 24th of October) delivered by one of our partners, the Moroccan Women Network. The mentorship program is aimed at providing mentorship for personal and leadership development.

In addition to the mentorship program, all teams receive coaching sessions delivered by the Second year LDIer to assist them as they volunteer at their chosen NGOs and execute projects related to the SDGs to meet the needs of the organization or the host community.

Featured Project: Pastry Puffs

Pastry Puffs is a team from the 19.20 LDI cohort whose team leader was Rime El Mousadik and team members were Rime El Mousadik and Soukaina Jaafari. All members of the team were volunteers at the Al Hanaa Cooperative. An organisation located in Timidiken which bakes local Moroccan foods such as traditional bread, mssemen, krachel as well as other sweets per customer order.

During their time volunteering, the team executed a project that was focused on operations optimization at the Al Hanaa Cooperative by purchasing a large-scale dough kneader. In order to achieve this, the team had to apply their fundraising knowledge acquired at the LDI to organize two fundraiser events performed in Al Akhawayn University. Funds came from generous donations of community members and donations from the Entrepreneurship class (MGT 3302) after receiving approval.

This project was able to lower the extent of manual labor within the organization and improved daily production which in turn translated into meeting the growing customers demands. Although the project has been concluded, effects of the project is still felt by the organization through revenue generation and by its customers through increased access to food.



GLOBAL FEATURE OF THE MONTH: Nobel Peace Prize 2020

On the 9 th of October, 2020, the Norwegian Nobel Committee announced its decision to award the Nobel Peace Prize for 2020 to the World Food Programme (WFP) for its efforts in combating hunger, for its contribution to bettering conditions for peace in conflict-affected areas and for acting as a driving force in efforts to prevent the use of hunger as a weapon of war and conflict.

In the words of Alistair Burt (2020), the scale of this organization's work is deeply impressive. Founded in 1961, the WFP has been a lifeline for the world for almost 60 years and in 2019, it supported 97 million people in 88 countries, delivering 15 billion rations. The success of WFP has been attributed to its impressive leadership and particularly for ensuring that its major funder, the US stayed on board in 2017 when the White House was considering its position in many multilateral organization and agencies.

It was a huge delight to hear such an award was given to WFP because it brought to limelight the commitment and key role WFP plays in multilateral cooperation on making food security an instrument of peace. What made this award more befitting and inspiring was the crucial role WFP played by intensifying their efforts during the pandemic crisis which contributed to a strong upsurge in the number of victims of hunger in the world. From South America, Asia to Yemen, Afghanistan, the Democratic Republic of Congo, Nigeria, South Sudan and Burkina Faso, WFP has continued to take the lead in combining humanitarian work with peace efforts through pioneering various impactful projects. Following the announcement, David Beasley the WFP Head told BBC he was shocked and without words. He gave credit to the incredible men and women at the World Food Programme who put their lives on the line every day for the struggling, suffering people around the world. His hope and message is that the WFP becomes a role model that we have all got to do more.

FEATURED OPPORTUNITY



AfCFTA
Secretariat



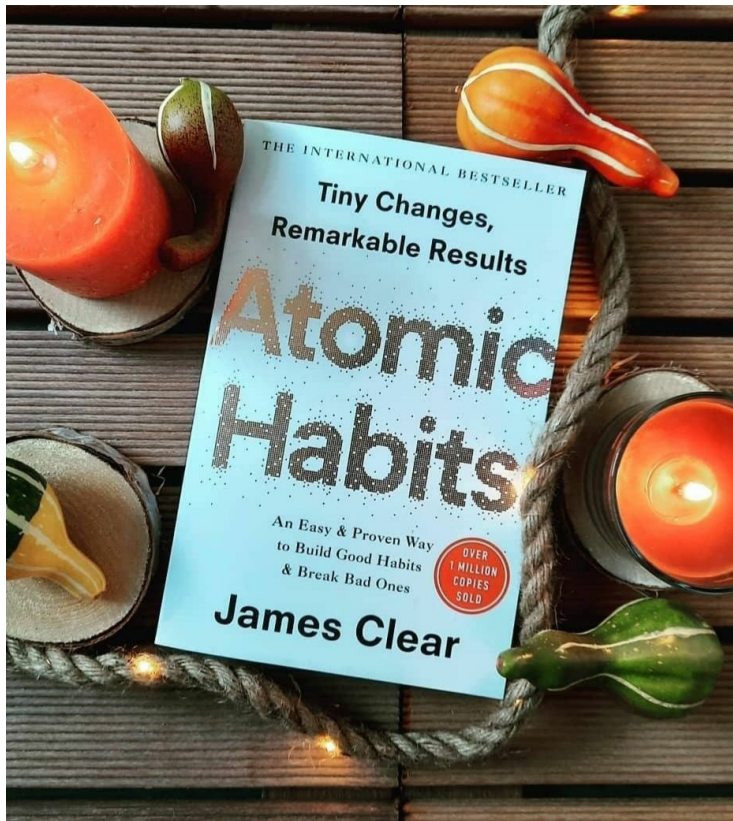
International
Trade
Centre

The Youth Alliance for Leadership and Development in Africa (YALDA) in collaboration with the United Nations Economic Commission for Africa (UNECA), International Trade Centre (ITC) and the AfCFTA Secretariat invites you to its Pre i-Boot Camp Virtual Summit.

YALDA and its partners will be organising the Pre i-Boot Camp Virtual Summit under the theme 'BeyondCovid-19: Leveraging the Benefits of the AfCFTA to Spur Africa's Growth' and it will take place on November 12, 2020 from 9:00 – 18:15 CAT. It brings youth, industry leaders and entrepreneurs together in a series of webinars, workshops and online interviews, facilitating a knowledge sharing platform. The impact of COVID-19 pandemic on the African economy has been devastating due to the disruption of the global supply chain. It is projected that Africa may lose half of its GDP, thereby pushing 23 million Africans into extreme poverty and undoing much of the development progress made in the last 5 years. The summit will enable and facilitate participants to share strategies around how young people can overcome the repercussions of COVID-19 and revitalise Africa's growth. Additionally, this virtual summit will educate young people on the AfCFTA and how to leverage it in order to thrive in this 'new normal.'

Click [here](#) to register

Book of the month



Quote of the Month

"Authorities act with
themselves in mind.

Leaders act with others in
mind"

SIMON SINEK