



LEADERSHIP DEVELOPMENT INSTITUTE

Serving the world by forming Moroccan leaders



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MARCH 2020

OPPORTUNITIES FOR LEADERS

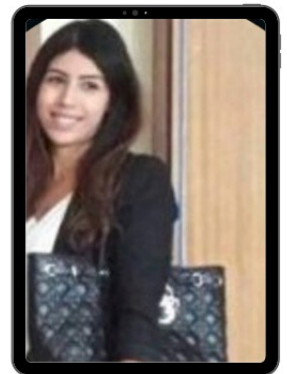
FREE SUSTAINABLE
DEVELOPMENT
GOALS COURSE

[ENROLL HERE](#)

The Gritty

*"Believe in yourself as there's no
perfect person for the perfect job"*

*Dounia Boujrada
Business Administration Major (2014)
LDI cohort 2013 - 2014*



DISCOVER MORE 



Stay tuned for more stories...



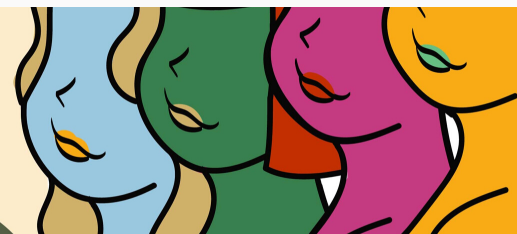
BELIEVE IN YOURSELF AS THERE'S NO PERFECT PERSON FOR THE PERFECT JOB

BY DOUNIA BOUJRADA

"Oh, Paris, croissant et pain au chocolat!" Having the opportunity to study in France opened so many doors for Dounia and she was ready to experience it all. However, there was one issue: People around her were sceptical about her future in France. Those comments were like adding fuel oil to a fire. They certainly propelled Dounia to work harder until she proved them people wrong. She eventually got accepted into a multinational company in France, after her master's program.(...)it was mostly her soft skills and strong ability to communicate that made her stand out from the crowd

Continue reading [here](#)

25 Years of Women at AUI
Innovation, Leadership, Impact





DOUGH KNEADER DELIVERY

We are pleased to announce that due to the generous contribution of the AUI community and their hard work, the team Pastry Puff achieved the goal of providing Al-Hanaa association in Timdikan with a dough kneader. This dough kneader delivery was part of their implementation plan to enhance the daily activities and business of the association. The team will further continue its implementation plan by providing accounting training and supplying raw materials to the association. This amazing achievement demonstrates the team's exceptional leadership skills

Book of the week

"RISING STRONG"

BRENÉ BROWN

"The physics of vulnerability is simple: If we are brave enough often enough, we will fall. The author of Daring Greatly and The Gifts of Imperfection tells us what it takes to get back up, and how owning our stories of disappointment, failure, and heartbreak gives us the power to write a daring new ending. Struggle, Brené Brown writes, can be our greatest call to courage, and rising strong our clearest path to deeper meaning, wisdom, and hope"

For purchase click on this [link](#)

"It is in times
of crisis where
good leaders
emerge"

Rudy Giuliani

**RISING
STRONG**

If we are brave enough,
often enough, we will fall.

This is a book about getting back up.

BRENÉ
THE TED TALK PHENOMENON
BROWN