



LEADERSHIP DEVELOPMENT INSTITUTE

Serving the world by forming Moroccan leaders



NUMBER. 1

BI-WEEKLY NEWSLETTER

NOVEMBER 2019

OPPORTUNITIES FOR LEADERS

SI Leader Lab – new
leadership
programme in MENA

SWEDEN

DDL: DECEMBER 4TH 2019
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2020 Study of the
U.S. Institutes
(SUSI) on Women's
leadership

UNITED STATES

DDL: DECEMBER 15TH, 2019
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The Global Liberal
Arts Alliance

AUI-LDI

JANUARY 2020
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Caring about sustainability

BY GABRIELLA MOOCARME

"This simple and sustainable lifestyle was just unbelievable. It was also incredible to know where the olives that I was eating came from! It seemed that we had been stuck in another time."

Continue reading in this [link](#)

Become a donor

LDI continues to receive donations for our students' scholarships. If you want to help us by forming Moroccan leaders, please go to our website:

[DONATE](#)



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OUR STUDENTS' CURRENT WORK

FUNDRAISING. MACARON SALE.

They call themselves the PastryPuff. Chaimae, Rime and Soukaina are currently working with the small bakery association, Al-Hanaa, to increase their visibility. They recently had their first fundraising activity which involved macaron sales. The money will be used mainly to buy a kneading machine to replace for a broken one at the association. If you contributed to the cause we want to THANK YOU. The PastryPuffs are ready to make a sustainable change in Ifrane's community.

Book of the week

"BE A LEADER. BE WHO YOU WANT TO BE"

NEZHA ALAOUI

In April 2019, AUI received the visit of Nezha Alaoui, entrepreneur and founder of the Mayshad brand and Mayshad Foundation, a non-profit organization for the empowerment and education of women. She spoke about her book in which she shared her personal experience in empowerment and leadership development.

To listen to the complete conference click on this [link](#)

"Leadership is not being in charge, it is about taking care of people in our charge."

Simon Sinek

NEZHA ALAOUI

